

# **URUKAN**

**A STATEMENT OF ART  
AN EXPOSITION  
OF THE  
CULTURE LIFESTYLE AND  
EXPRESSION OF THE PEOPLE  
OF  
EASTERN AFRICA**

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## **URBAN – A Culture Legacy**

The festivals that is URUKAN is a unique for a and platform of the people of the Eastern Africa Presenting their culture life in its complexity and in all its forms of expression to themselves and to the world. It is a review of the accomplishments and an opportunity to scheme out things to come.

URUKAN is a culture stamp of the people of this region within the history of mankind and a legacy bequeathed to generation to come. Above all ARUKAN is rooted in the firm belief that Nakuru has something to offer to itself and to the rest of the world.

## **The Culture Dilemma**

The sense of doom that has descended over Nakuru over the last few years (having been the headquarter of the colonial white highlands and was the cleanest town in East Africa and central Africa) is indefinable even though it can be understood in its history context. The sense of hope and immortality that was engendered when Africa primates first stood on their hind legs and become humans somewhere in lake Turkana region in northern part of the Rift Valley. The same sense evoked when Egyptians first pyramid rising tall above the Nile some five thousand years ago and the selfsame sense generated by the exhilarating achievement of freedom from the colonialist some 40 years ago and being the historical town that represents the face of Kenya with all its culture heritage, home to the world famous flamingos besides being the only town in the world with a crater and a lake only 10 kilometers apart, all point to the potential of the Town being able to sled the scales of apathy and inaction to rise to a totally new plateau of modern challenges.

## **REINVENTING THE FUTURE**

In order to enter into the interdependent global village, Nakuru needs to begin to design its future based on two broad principles, one in that Nakuru must look inwards to its origins and its ancestry with all the dynamism of its very flora and fauna. The other things is that Nakuru needs to look outwards, reaching out to the rest of humanity. The inward journey must take into consideration the historical background of the town. However, Nakuru has responsibilities in the global village, being in the cradle of human civilization it must continue offering hope for the future of mankind.

## **MISSION STATEMENT**

URUKAN is planned to be unique in various aspects. The major aspect is on revival and utilization of the indigenous survival of the town. It is therefore to be organized not as a static exhibition but as a dynamic expression. It will thrive on the pulse of the people at this point is time in their development and as a result express their wished for the future. It is aimed at exhibiting our potentials to the world and to ourselves.

URUKAN must have a multimedia approach and be product oriented aiming at generating new economic opportunities in tourism, music and performing arts therefore create new employment avenues based on innovative industries funding for URAKAN is expected to come largely from the Private sector.

## **VISION**

URAKAN will be organized round themes that mirror the development patterns and our aspirations. URAKAN will involve a broad base of disciplines including the humanities and science. The disciplines expected to interpret the themes, likely themes which have a relevance to the restoration of the towns glory may well include:-

- *The African society*
- *The African foods and lifestyles*
- *The African Diaspora*
- *The forms and styles of Africa literature*
- *The African foundation of life innovation and Technology*

URAKAN encapsulates what we are and what we aspire to be.

## **BENEFITS**

In resolving the regions dilemma and in charting out the future in an integrated world, the exposition will bring to the global village a whole range of understanding borne from experience and from living in harmony with itself with the intimate understanding of the environment within the social, political conceptual systems that regulate the daily lives. URAKAN will draw participants from East and Central Africa, thus boost the town economy and also a tract prime investment.